

## Certified Knowledge Specialist in Creative KM

### OVERVIEW AND AGENDA

Includes “KM Foundation” Online Program + “Master Class” in Creative KM

**Creative (Radical) Knowledge Management** is about integrating art, artistic attitudes, and a creative practice into our knowledge work/processes. It enables the adoption of agile/flexible behaviours and culture change which in turn allows the digital transformation of our organisations. Additionally, adopting creative practices into our organisations also teaches the principles involved sustainable leadership.

This course introduces, discusses, and allows participants to experience, the concept of Creative (Radical) KM and the re-learning of their creativity.

#### DESCRIPTION – THINK *OUTSIDE THE BOX*

Traditionally, organisations have focused on making work look like a traditional industrial assembly line—logical and specialised. However, in today’s digital age, work is not a production line, today’s work requires curiosity, continuous learning, and iteration.

Work today is context sensitive, and we need space and time to think and reflect, ask questions, and try things out. The things our work wants were educated out of us through production line thinking.

What we need is to reintroduce the things that have been forgotten: creativity and playfulness. By reactivating these behaviours, behaviours we once instinctively knew, and infusing them into our work activities we are better able to adapt to an ever-evolving environment, and create organisations that are more innovative, flexible, engaged, and sustainable.



#### LEARNING OBJECTIVES

1. Identify and summarise the importance of creativity in our lives and organisations
2. Differentiate between creativity and innovation and explain how they work together in our organisations
3. Integrate creativity into a knowledge management strategy and processes
4. Apply Change Management to Creative (Radical) KM
5. Determine metrics to support creativity
6. Execute a variety of activities to support creative interventions
7. Produce a work of art that utilises artistic attitudes and practices to (re)activate sustainable mindset principles

## HOW TO COMPLETE YOUR CKS CERTIFICATION



❖ **STEP 1: Sign up for the Master Course in Creative KM**

*Visit the Creative KM webpage at [kminstitute.org](http://kminstitute.org).*

❖ **STEP 2: Start the “KM Foundation” Online Program; Take Exam**

*Approximately 10 hours of self-paced study for review.*

❖ **STEP 3: Start the Creative KM Master Class (4 half days, 9-1 EST)**

*The master course includes expert instructor lecture, exercises, tools, and more.*

❖ **STEP 4: Exam / Certification**

*The CKS exam is the final step in obtaining your CKS credential. It tests your ability to apply best practices using your understanding of the concepts presented and discussed. The exam is timed, one-hour. If you don't pass the first time, you will be able to retake the exam until a passing score of 70% is achieved. There is no extra fee for the exam; it is included in the cost of your certification course.*



**Upon successful completion of the CKS exam, requiring a final grade of 70% or above, you will:**

- ❖ Be awarded the CKS designation
- ❖ Receive a CKS certificate commemorating your accomplishment
- ❖ Be eligible to participate as a member of the CKS/CKM Alumni Community
- ❖ Enjoy continuous learning at the KMI “Knowledge Hub” (within our LMS)



## CREATIVE KM MASTER COURSE OVERVIEW

### High Level Agenda

#### Day 1

- Creative (Radical) KM Background/context
- Evolving knowledge management
- Concept of Radical (Creative) KM
- Creativity, what it is, why we need it
- Painting, layer 1

#### Day 2

- Organisational side of creativity
- Sustainable Leadership behaviours through creativity
- Innovation
- Creative Leadership
- Measuring Creativity
- Storytelling as a creative activity

#### Day 3

- KM Team as catalyst
- How to add creativity to your KM strategy (includes change management)
- Implementing Radical (Creative) KM (includes psychological safety and case studies)

#### Day 4

- Painting, layer 4
- Group assignment
- Putting it all together
- Wrap-up/debrief

### PROGRAM FEES

The tuition rate per student is US\$1,995 for New Students to KMI, and US\$1,595 for Past Grads. *Past Grads may bypass the “KM Foundation” portion.* Group discounts and payment plans are available. Tuition rates may vary depending upon location, as well.

### CONTACT US



Email us at: [training@kminstitute.org](mailto:training@kminstitute.org)

Call us (in the US): 703-327-7096.

We are standing by to help!