



KM Institute Adds Information Architecture Certification; Debuts First Class

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The class was delivered by Dr. Anthony Rhem, produced by KM Institute, April 13-16, and received very high praise by students. The class marks the first of many public classes on Information Architecture (IA) to be delivered on both coasts: Washington DC and San Diego.

Dr. Rhem is an acclaimed author, adjunct professor and consultant for several fortune 500 organizations. The class is ideal for all IA, Enterprise Architecture, Taxonomy professionals; anyone tasked to build or improve the structural design (and outcome) of shared environments in the workspace.

“We are very excited to finally be working with Dr. Rhem,” says Eric Weidner, VP of Business Development for KMI. “He brings a wealth of knowledge and has a teaching style that makes for a relaxed yet highly informative learning experience for our students.”

“I had an enjoyable time teaching IA to a great group of professionals, and it's been a pleasure working with the KM Institute,” says Dr. Rhem. “The exchange of ideas, specific problems and product demonstrations were invaluable. The IA class provides real guidance on applying IA from a tool agnostic point of view. I think the participants found the class Interactive, informative and productive.”

The new “Certified Knowledge Specialist in IA” is a 4-day class enriched by e-learning: the first two days make up the “KM Foundation” (the core of KM Institute's CKM program), plus a 2-day “deep dive” into IA background, methods and case studies.

Sample Feedback:

Thank you Dr. Rhem! You are continuing to help me show value to my organization. Content Audit is in progress and very excited to create an Information Architecture for my department and eventually the enterprise. Thanks again. – Hazel Ann Gaines, Corvesta, Inc.

I thoroughly enjoyed the class you delivered last week in Reston. In fact, I created a training debrief deck that I shared with my manager and my KM initiative team. They were very impressed with the breadth of knowledge that I shared with them. Thanks again for the time you spent with the class. I really enjoyed it! -- Karen Marginot, Salesforce

Next IA Certification class is planned for San Diego, Oct 26-29.

For more information on KM Institute's IA classes and other Certification programs, please visit:

www.kminstitute.org



About the KM Institute

Based in Washington DC, [KM Institute](#) is the global leader in KM Certification/Training, with many thousands certified since 2001 and classes delivered in up 15 countries each year. KM Institute trains and certifies KM Team Members and Knowledge Workers in the methods and tools that enable individuals and organizations to transform (and substantially improve) human performance in the Knowledge Age.



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