



Certified Knowledge Practitioner (CKP)[™]

Blended, 2-day Workshop/e-Learning Program

Overview and Module Outline

Introduction

Earn our “Core” Certification from the KM Institute; the lower-cost solution for Knowledge Workers and Coordinators of KM initiatives, covering the core of the acclaimed CKM (flagship).



Who Should Attend

The KM Institute CKP is ideal for anyone tasked to lead or improve a KM initiative - anyone interested in gaining a solid grasp of common KM principles at an advanced level with actual "hands-on" experience performing KM.

CKP Graduates range from KM workers to managers, government to commercial, and just about everyone in-between.

Learn and Experience:

- A Comprehensive overview of KM
- Your Role on the KM Team
- Best practices/case studies
- Real-world exercises
- KM Bulls & Squirrels[™] - and their importance
- Change Management and Keys to Success
- A Company-wide "KM Awareness Plan"
- Social Media and other Hot Topics

Regardless of your organization's size, structure or purpose, we provide you with the knowledge and skills to lead successful, real-world KM initiatives. And, whether you are new or advanced, anyone can start!

Prerequisites

You do not need a background in KM or IT to start the KM Institute CKP Program.

All CKP students gain access to "KM101" Online (KMI's "introduction" course) as optional pre-class study: instructor video, animation and interactivity - the latest in e-learning.

Completing the pre-class e-prep ensures you and your classmates arrive with a level-set understanding of the concepts and terms, regardless of background and experience.

Knowledge Hub – Continued Learning

Gain access to the new **Knowledge Hub** – your "go to" location for:

- **Continuous Learning** – "Enrichment" Videos, by acclaimed Guest Speakers and KMI Faculty
- **Latest News** - for Certification Grads worldwide
- **New Content** – leverage new enhancements to the Certification program

Online/Interactive Learning for all Students

In addition to the live class experience, all students gain access to the full course online, via the eCKP (DVDs or LMS). Revisit critical modules months or even years after class; view instructor video and test your memory with our interactive checkpoints and quizzes.

Three Phases of Certification

Pre-class online learning -- Live Workshop -- Post-class continued learning/networking



Before, during, or after, the KM Institute has you covered with the industry's best overall learning experience. Plus, join a global Community of Grads for great networking/sharing.

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KM401 - Implement Grassroots KM

Module Outline

Module 1.01 – Intro to the Knowledge (K) Age

Module 1.02 – Post-industrial Knowledge Age Imperative

Module 1.03 – Let's Define Knowledge (and It's Attributes)

Module 1.04 – Understand Basic KM Fundamentals - New K Paradigm

Module 1.05 – Define KM

Module 1.06 – Understand Basic KM Fundamentals – K Modes (Tacit vs. Explicit)

Module 1.07 – Understand Basic KM Fundamentals – K Processes

Module 1.08 – K-Intensive Activities – Focus on four hi-level activities to seek K-Age improvements

Module 1.09 – KM Principles

Module 1.10 – Proven KM Methodology (Overview) – KM Bulls & Squirrels

Module 1.11 – Understand K-Age Roles

Module 1.12 – Understand Strategic KM Methodology and Knowledge Maturity Model (KMM)

Module 1.13 – Essential Concepts/Manage Change

Module 1.14 – Start-up Techniques/Knowledge Cafes

Module 1.15 – Get Started

CKP Online Exam included with purchase; 70% or higher needed to earn Certification. Students may re-take the exam as many times as necessary – no additional charge for retakes.

Delivery Formats

PUBLIC

The CKP class is regularly delivered in the Washington DC area (Reston, VA), as well as several other international locations. See “Events” Schedule at www.kminstitute.org for up-to-date listing.

PRIVATE

The CKP can also be delivered on-site as a private class. We ask for a minimum of 12 students and one month’s notice to schedule the class.

Includes private class discounting and customization. All CKP students take the same online exam post-class, but a private class can be delivered using the right mix of online vs live-class content, tailored to your specific needs. By leveraging the online material, you have more flexibility with KMI than any other KM training firm.

ONLINE (“E”)

Not sure if you can break away and join us in class? Perhaps your budget is tight, or you prefer to study at your own pace. Now you can with the **eCKP**. *Designation is the same: “Certified Knowledge Practitioner.”*

Get immediate access to eCKP modules from our LMS while you wait to receive your Workbook/DVD package in the mail. Includes online exam/Certificate (upon successful completion).

All CKP/eCKP students gain access to the **Knowledge Hub**, your “continuous learning portal” – exclusively for our students.

ADVANCING TO THE CKM (Certified Knowledge Manager, 5-day class or online)

Wish to earn the full CKM after completing the CKP? (about 80% of our CKP students do...) Get the CKP Grad Discount and join us in a future class or online via the eCKM. *CKP students join the CKM on Wed-Fri of the 5-day CKM week.*

Contact us!

Individual Student Enrollment

Contact: Marie Jeffery
Student Success Manager
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Group Training, Private Classes, Site Licenses

Contact: Eric Weidner
Director of Business Development
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Visit our Events Calendar:

<http://www.kminstitute.org/schedule-eventsclasses>