

Call for Participation for Knowledge Management Standards

The AIIM Standards Board invites participation from the knowledge management community to develop a framework of standards for the field of knowledge management. AIIM's standards development and credentialing infrastructure will support development of three standards, including:

1. Standards and credentialing of competencies for individuals as knowledge management professionals, including different levels of professional development, variety of areas of specialization;
2. Standards and certification of organizations as knowledge organizations, with reference to different levels of maturity and various efforts of specializations;
3. Standards and credentialing of education and training programs, with reference to different levels of intensity and coverage.

AIIM is the global community of information professionals. We provide the education, research and certification that information professionals need to manage and share information assets in an era of mobile, social, cloud and big data.

AIIM has been an advocate and supporter of information professionals for nearly 70 years. The association mission is to ensure that information professionals understand the current and future challenges of managing information assets in an era of social, mobile, cloud and big data. Founded in 1943, AIIM builds on a strong heritage of research and member service. Today, AIIM (Association for Information and Image Management) is a global, non-profit organization that provides independent research, education and certification programs to information professionals. AIIM represents the entire information management community, with programs and content for practitioners, technology suppliers, integrators and consultants.

AIIM's Standards Board has approved the formation of four committee's to develop these standards (Figure 1), including an Overview Committee, a Committee on Standards for Individuals, a Committee on Standards for Organizations, and a Committee on Standards for Education and Training Programs.



AIIM is issuing a call for broad involvement in these four committees. To assist you in volunteering to serve on one of these committees, committee goals and objectives are summarized below.

Coordinating Committee - Charge and Composition

The role of the overview committee is charged to coordinate the activities of the individual committees, ensure that the committees provide proposals that are achievable and extensible, provide a path from current state to maturity. Weave the proposals from the three subcommittees into a coherent umbrella standard. This

The composition of this committee should include individuals who: have a good grasp of the knowledge management discipline and its historical development, understand the challenges of individuals, organizations and education programs, have a familiarity with credentialing and competency assessment methods, have sufficient knowledge of all the competencies to review and assess the recommendations of the three committees, understand maturity models, have strong communication skills to effectively liaise with the three committees, and have been involved in other standards development efforts.

Established certification and credentialing processes, and methods for maintaining credentialing and certification records.

Committee on Standards for Individuals - Charge and Composition

The Committee on Standards for Individuals is charged to identify the range of competencies that individuals should possess depending on the area in which they expect to practice and the environments in which they expect to practice. The committee is expected to provide a broad framework on competencies in all aspects of knowledge management, and to identify levels of maturity of competencies in each of those aspects. The committee is expected to prepare a competency framework with which all current knowledge management practitioners can align. The framework is expected to be inclusive rather than exclusive, extensible rather than restrictive.

While this committee will focus on organizations, it will coordinate its work with the other two committees and also ensure that the framework is appropriate for credentialing.

The composition of this committee should include individuals who: have on-the-ground experience working in knowledge management, understand the range of knowledge management roles (business embedded, strategic, specialized areas, the general knowledge worker), represent small, medium and large organizations, represent a variety of economic sectors, have an understanding of human resource and talent management practices, and represent different life-stages of knowledge management (child and young adults, mid-life adult, seniors).

Expected Deliverable: Standards and/or Guidelines for Certification for Knowledge Management Professionals – covering multiple levels, and allowing for specializations of practice;

Committee on Standards for Organizations – Charge and Composition -

The Committee on Organizational Standards and Competencies is charged to identify the range of competencies that organizations should be able to demonstrate, given their knowledge management goals and objectives. The committee is expected to provide a broad framework of organizational competencies with which any knowledge-aspiring organization may align. While this committee will focus on organizations, it will coordinate its work with the other two committees and also ensure that the framework is appropriate for credentialing.

The composition of this committee should include individuals who: are aware of the issues surrounding intellectual capital assets and liabilities, represent organizations who have had direct involvement in and responsibility for organizational knowledge management programs, who have played a leadership or strategic role in knowledge organizations, have an understanding of organizational design, have experience with collaboration, communities and organizational communication,

Expected Deliverable: Standards and/or Guidelines for Certification of Knowledge Organizations

Committee on Standards for Educational Programs – Charge and Composition

The Committee on Standards for Education Programs is charged to identify the range of educational and learning opportunities that are required to support the competencies identified for individuals and organizations. The work of this committee will focus on four critical programmatic elements: (1) core and elective curriculum topics, depth of treatment and coverage, standardized curriculum design and development processes; (2) faculty credentials; (3) academic program design and support; and (4) research engagement and support. The work of this committee will reflect the expectations of academic credentialing bodies.

The composition of this committee should include individuals who: have designed both training and academic courses, are familiar with academic curricular processes including approval and consultation, have taught knowledge management, have completed knowledge management training and/or education programs, understand academic faculty requirements, have experience in designing academic or institutional learning programs, and have experience conducting or evaluating research.

Expected Deliverable: Standards and/or Guidelines for Credentialing of Knowledge Management Education Programs.