

KM Institute Adds New CKM Instructors to Faculty; Debuts New Version of Program

(June 6, 2017– Washington DC) The KM Institute, the global leader in Knowledge Management Certification, has added two new KM expert instructors to its Faculty, and specifically the acclaimed CKM Program. These instructors are part of the newly expanded CKMIs (CKM Instructors).

Three classes have been delivered so far by the new CKM Instructors and to rave reviews, including private classes for Ft. Bragg, NC in April, Booz Allen Hamilton in Arlington, VA, and KMI just debuted the first of its revamped public CKM Classes in Tysons Corner, VA (May 15-19). Jack Merklein delivered the two private classes, and John Hovell was at the helm for the public class, respectively.

“What a great experience it was to facilitate the 5-day KMI Certification,” says John Hovell. “The group became a team and the certification came alive.”

John adds: “The certification program (CKM) has improved over the years, and we are looking to maintain that momentum and contribute to the KM discipline as a whole.”

“The work put in by the students of the Ft. Bragg class was awesome” Merklein reported. “Not only did they put in extra hours to go deeper into the exercises, at the end of the week their efforts translated into actual work products that became an approved part of their operational go-forward KM strategy. It was great to see the CKM training go from the workbook and slides to an actionable document.”



Jack Merklein, a West Point Grad, PhD candidate in KM from Walden University, and long-time contact of KM Institute, has led KM initiatives in recent years for such firms as Xerox, Northrop Grumman, and currently with World Vision. He started his KM journey as the Director of Knowledge Management and Distance Learning at the US Army’s Inspector General School. After retiring from the Army, Merklein joined Xerox Global Services as the Director of Knowledge & Learning and served there for 10 years. He then moved to Northrop Grumman, where he worked as the Chief Knowledge Officer for the US Postal Service IG; once that contract ended, he joined Peace Corps as their Chief of Knowledge & Learning. After his term-limited stint ended, he joined World Vision International as their

Director of Knowledge Management, where he currently serves.

He has been published in the New England Journal of Technology and has been a speaker and session chair for numerous KM conferences. He has been a member of the KM Advisory Board, Kent State University, the Knowledge Management Education Forum, and the Federal Knowledge Management Working Group. He serves as a member of the Business Intelligence Board for Chief Learning Officer magazine. Merklein earned his CKM in 2000.



John Hovell, a CKM Grad from '07, and longtime Featured Speaker for KMI, was once honored by Training Magazine as one of the “Top Young Trainers” after being honored a year earlier as one of the “Top Young Trainers to Watch.” John has held KM leadership positions for ManTech, Lockheed Martin, and more recently BAE Systems in London. John brings a background in HR/Learning and Organizational Development to KMI’s program.

John also co-developed the “Knowledge Transfer & Continuity” process, which has been adopted as a new Specialist Certification at KMI (CKS in Knowledge Transfer & Continuity).

Douglas Weidner, Founder, Chairman and Chief Instructor for KMI, says:
“There are two main phases as we look for new instructors:

1. **Specialty Training and Certification.** We first scoured all corners of the globe to partner with practicing experts in many of the most needed KM specialties, but experts with proven teaching experience and ability as well. We are still expanding that cadre of KM Specialists (For more, see [KM Specialty Faculty](http://www.kminstitute.org/content/faculty-cks-instructors): <http://www.kminstitute.org/content/faculty-cks-instructors>)

2. **Certified Knowledge Manager (CKM) Training.** Because of the rapidly increasing global demand to improve performance in the Knowledge Age (Society, Economy, etc.), especially in governments and military at the national level, and large organizations, we are now rapidly expanding our domestic US and worldwide cadre of certified CKM Instructors.” (For more info, see [CKM Instructors](http://www.kminstitute.org/content/faculty-ckm-instructors): <http://www.kminstitute.org/content/faculty-ckm-instructors>.)



(Left): John Hovell delivering his first public class; (Right): CKM students, representing: World Bank (2), Booz Allen Hamilton, IMF, US Army AMRDEC, SAP Ariba, Bank of Montreal, CORE, Inc., Womble Carlyle, Polaris Alpha, IPPF/WHR, SITA, Innovative Aviation Services, CACI, Parsons, TSA, and Bureau of Engraving.

For more information on KM Institute's CKM classes and other Certification programs, please visit: www.kminstitute.org

About the KM Institute

Based in Washington DC, KM Institute is the global leader in Knowledge Management Certification/Training, with many thousands certified since 2001 and classes delivered in up 15 countries each year. KMI trains and certifies KM Team Members in the methods and tools that enable individuals and organizations to transform (and substantially improve) human performance in the Knowledge Age.