

KM Institute Partners with the KM Association; Offers Discounted Certification/Training to KMA Members

(Washington DC, July 1, 2014) – The KM Institute (KMI), the global leader in Knowledge Management Certification, has announced a special rate to members of the KM Association (KMA), the leading association for Knowledge Management Professionals world-wide.

As “Trusted Advisor” to the KMA, KMI already plays a unique role in the growth and development of the association, by encouraging it’s own Members to join KMA and be a leader in their local KM Community.

Today, KMI is reaching out to KMA Members by offering a substantial 15% off all Certification/Training courses offered by KMI. For the acclaimed Certified Knowledge Manager (CKM), as example, this means a savings of \$600.

“This strengthens our partnership even further,” says Eric Weidner, Director of Business Development and Co-Founder of KMI, “not only by making our training a little easier on budgets, but because we believe in what KMA is doing for practitioners, and our students are direct beneficiaries of this global community.”

Brian Chopp, the KMA President states, “We are pleased to offer this benefit to our members. We feel that the KM Institute provides a valuable source of KM training that furthers the KMA mission to improve KM capabilities for KM professionals world-wide.”

www.kmassociation.org

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About KM Institute

Based in Washington DC, KM Institute is the global leader in KM Certification/Training, with thousands certified since 2001 and classes delivered in up 15 countries each year. KM Institute trains and certifies KM Team Members and Knowledge Workers in the methods and tools that

enable individuals and organizations to transform (and substantially improve) human performance in the Knowledge Age. www.kminstitute.org